

St. Mary's 2018 Walk-a-Thon Sponsorship Opportunities

On February 16, 2018, St. Mary's School will be having its annual St. Mary's Walk-a-Thon which has become an important fundraising event for the school. We are looking for sponsors to help make our walk-a-thon a success! Please consider being one of our valued sponsors!

The following sponsorship opportunities are available:

\$250 Cup Sponsor – Major Opportunity! *(Deadline January 31)*



For the first time ever, **every single walk-a-thon walker will be given this super cool St. Mary Catholic School color-changing stadium cup with a goodie bag of treats in it!**

As a cup sponsor:

- **Your business name will be printed on the back of the cup.**
- Your business name will be displayed prominently on the walk-a-thon's website.
- Your business name will be announced as an event sponsor during the walk-a-thon.

The inclusion of the **new St. Mary logo on the cup is dependent on how many cup sponsors we obtain (A minimum of 3 cup sponsors is needed.)*

\$350 Incentive Sponsor – Popular! *(Deadline February 7)*



To help inspire students to raise money, we would like to **reward every student who raises at least \$100 for the walk-a-thon with a St. Mary's Cougar Beanie Animal.**

As an incentive sponsor:

- **Your business name will be printed on the back of the animal jersey.**
- Your business name will be displayed prominently on the walk-a-thon's website.
- Your business name will be announced as an event sponsor during the walk-a-thon.

**This sponsorship opportunity will be limited to a maximum of 3 sponsors.*

Prize Sponsor - Donate *any* prize or gift certificate that we can use as a fundraising incentive/prize.

- Your business name will be listed as “donated by” with the prize promotion.
- Your business name will be announced at the prize giveaway.
- Your business name will be displayed on the walk-a-thon’s web page, Facebook page and newsletters.

Cash Sponsor - This is a fundraiser and any monetary donations are appreciated!!!

- Since we run the walk-a-thon ourselves, 100% of your donation goes directly to our school.
- Donations are tax deductible within the limits of the laws.
- To thank you for your generosity, your business name will be displayed prominently on the walk-a-thon’s web page, Facebook page and newsletters.

Other donations?

We would be happy to work with you to come up other sponsorship ideas that will help to promote your business and be mutually beneficial to your business and the school.

Note that 100% of the proceeds from this event will be going to St. Mary’s School. All contributions are tax deductible within the limits provided by law.

For more information, please contact:

Bill Weiner (Parent & Volunteer & Organizer for the 2018 St. Mary’s School Walk-a-Thon)

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Event Web Page: <http://walkathon.stmarys-school.org>